

# Choosing location for industry| sample answer

This is a framework to construct an answer with any aerial photography and/or O.S.

3 Reasons to consider when choosing location for industry.

## 1) Town is ACCESSIBLE

In this photograph there is evidence that \_\_\_\_\_ [name of town] is a route centre and therefore very accessible. In the \_\_\_\_\_ [location on photo] there is a railway line and station and a road running from the \_\_\_\_\_ [related location on photo].

These 2 transport services enable the labour force to reach the town easily from its hinterland. Customers are also able to reach the town easily, therefore increasing the market size for a company.

Access for the distribution of goods and raw material is an important factor effecting industry. The rail service enables the rapid transport of heavy goods to and from any factory in town.

In the \_\_\_\_\_ [location on photo] there is a docking and warehouse facilities. This is also enables the transport of bulky/ heavy material from the factory. But by boat it is not as rapid.

The road is another way in which industries can distribute goods and connect to Dublin City centre. In Ireland, 90% of goods are transported by road. Road access is, therefore an important factor influencing industrial location here.

## 2) Town has SUITABLE SITES

Collections of buildings that look like industrial estates can be found in \_\_\_\_\_ [location on photo]. Industrial estates provide services such as power and water for new industries. Factories need these services. They are cheaper in estates than on a private site and also eliminates the cost of new pipelines and water pipes.

Industrial estates usually have approval of planning permission from the council so industries can quickly begin building without cost of getting certificates from county councils.

There are greenfield sites visible in the \_\_\_\_\_ [Location on photo] in the fields. Greenfield sites are areas of underdeveloped land. They are usually cheap to buy and build upon. This encourages industries and allows expansion in the future.

## 3) Town has a LABOUR FORCE

There is evidence of a labour force in the \_\_\_\_\_ [location on photo]. There is a variety of housing. The people living here would provide a workforce for industry. These people also would be a market for finished goods.

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There is a building site in the \_\_\_\_\_ of the photo. This is evidence that there is constant development and that the economy of the area is circulation money. This also indicates that there is a manual labour force around. So when it comes to starting a new building, there are people available.

There is evidence of what seems to be retail areas in the \_\_\_\_\_, this is evidence that the population and therefore the potential workforce are quite large. It also shows us that there is money in circulation in retail as well. This means that the potential market for industry may be large enough to attract industry to the area.

NOTE: this is worth over 30/30. In each eg you only need to name reason, example on photo/map and only 3 SRPs about it.